

AMERICUS COMMUNICATIONS, LLC

WSPT AM/WSPT FM Annual EEO Public Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 7302080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WSPT AM - Stevens Point, WI, and WSPT FM - Stevens Point, WI and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning August 2, 2006, to and including August 1, 2007 (the "Acceptable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules.

Appendices 1,2 and 3 that follow have been designed, in the aggregate, to provide the required information. Please note the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which The Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the Hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone, or by email.

WSPT AM, WSPT FM

Appendix 1

To

EEO Public File Report Form

Covering the Period from August 2, 2006 to August 1, 2007

For

**Stations Comprising Station Employment Unit:
WSPT AM, WSPT FM**

Full-Time Positions Filled	Total # of Interviewees from all Recruitment Sources for the Position	Recruitment Source of Hiree
Administrative Assistant	7	Radio Ad WSPT FM
Account Executive	38	WI Job Service
Account Executive	38	WI Job Service
Account Executive	38	WI Job Service
Account Executive	38	WI Job Service
Account Executive	38	WI Job Service
News Director	3	WI Job Service
Sales Manager	1	WI Job Service

Total Number of Persons Interviewed during Applicable Period: 61

Americus Communications, LLC
 500 Division Street Stevens Point, WI, 54481/316 Scott Street Wausau, WI 54403
 715/341-9800

WSPT AM, WSPT FM

Appendix 2

To

EEO Public File Report Form

Covering the Period from August 2, 2006 to August 1, 2007

Recruitment Source	Mailing Address	Contact	Full-Time Positions for which this source was Utilized
WI Job Service	www.dwd.state.wi.us/jobnet		5
All-Access	www.allaccess.com		
UW-Stevens Point	Job Placement Office		
PC Bus. Council Career Expo	5501 Vern Holmes Drive Stevens Point, WI 54481	Judy Rannow	
Radio Ads on Americus Communications, LLC Stations	500 Division Street Stevens Point, WI 54481	Rick Muzzy	1
Stevens Point Journal	1200 3 rd Court Stevens Point, WI 54481		
Welcome Back Students in the Fall	UWSP 2100 Main Street Stevens Point, WI 54481	Jim Strick	

For

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Appendix 3

To

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Covering the Period from August 2, 2006 to August 1, 2007

For

**Stations Comprising Station Employment Unit:
WSPT AM, WSPT FM**

**Section 3: Supplemental (Non Vacancy-Specific) Recruitment Activities Undertaken
by WSPT-AM and WSPT-FM:**

1. Portage County Business Council Career Expo – April 24th, 2007 at the Country Springs Hotel in Stevens Point. Over 2800 students looking for career opportunities from 28 school districts in Central & Northern Wisconsin attended to meet with employers to ask about careers in their respective companies. Each year, Americus Communications, LLC is the only broadcasting company in the entire region that not only helps promote this important event, but has staff members from all departments in attendance to answer questions from career-seeking young men and women. All three of the Americus Communications, LLC stations were there for this event, and Americus Communications, LLC is the annual broadcast host for this event.
2. September fifth, 2007, nearly 10,000 students from the University of WI-Stevens Point will converge on campus for the opening day of school. Americus Communications, LLC is on-campus all day at either the University Center or in front of the Quandt Fieldhouse, meeting career-interested students about broadcasting career opportunities in all phases of a broadcast company. The event starts at 10 AM and goes to 3 PM each year. Americus Communications, LLC is the only broadcasting company to attend this event, and hosts this event each year.

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